



Apple Teacher Institute 2010

Where? - Cheltenham College, Gloucestershire

When? - 12-15 April 2010

What you will learn -

“In the age of digital literacy and creativity, educators need to seek out best practice in the use of the tools available. Now is your opportunity to develop the ideas you have already had about digital creativity, to see how others are using these new tools with great benefits in learning gains and to understand the pedagogy that underpins the excitement of digital media. You will learn in an environment where you are given the opportunity, inspiration, space and support to be creative with like-minded colleagues. All learning on this unique course will give you a thorough background in digital media in an education context but is carried out in relaxed and friendly manner so is suitable for everyone regardless of their experience with IT and creating digital content.



At this event, you will investigate a range of activities that focus on different digital media:



- Mobile learning- iPod and iPhone in the context of Apple's Learning Environment
- Podcasting/wikis and blogs
- Creating content using digital video cameras and editing software
- Exploring the use of still images, music and animation in multimedia projects
- Methods for sharing digital projects on DVD and the Web
- Sharing of experiences, action planning and portfolio development
- Development of skills in subject/age group relevant project

Cost - £500, (ex VAT) - This covers the full conference fee, tuition, accommodation and meals.

Register your interest -

To receive a booking form to reserve your place at ATI 2010 please contact Fiona McGlashan of Impact Exhibitions:

By phone or Fax: 01223 237426

By Email: impact@appleshack.com

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